

FREEDOM IN MOTION



Jeep
THERE'S ONLY ONE

Jeep®

NEW AVENGER

ONROAD TECHNICAL BRIEF

NICOLÒ BREDA

PRODUCT MARKETING MANAGER AVENGER
ENLARGED EUROPE



JEEP AVENGER



COMPACT 4.08 m Length, 1.80 Width, 1.54 Height
FREEDOM MACHINE Most capable vehicle in the segment

BRAND DNA
IN COMPACT BODY

Jeep

DESIGN TO FUNCTION



360° PROTECTION
& DURABLE MATERIALS

Jeep

BEST IN CLASS
INTERIOR STORAGE



BOOT SPACE &
FUNCTIONALITY



CAPABILITY



AWD



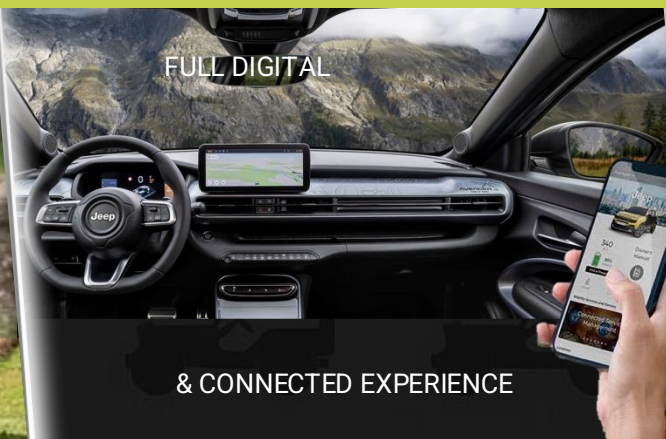
BIC OFFROAD ANGLES AND GROUND CLEARANCE



SELEC-TERRAIN

HILL DESCENT CONTROL

TECHNOLOGY



FULL DIGITAL

& CONNECTED EXPERIENCE



FULL SET OF SAFETY SYSTEMS

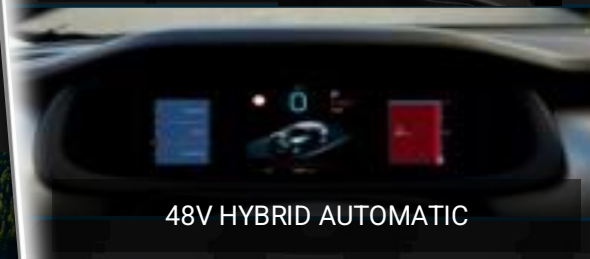
FREEDOM OF CHOICE

4 POWERTRAINS
4 CUSTOMERS

PETROL MANUAL



48V HYBRID AUTOMATIC



ELECTRIC 400KM



4X4 48V HYBRID



NEW **Avenger**

1. Natural evolution of the **DESIGN TO FUNCTION**

*New front & rear bumpers
New wheels design
New upholstery*

2. Keep interiors functionality w. **IMPROVED QUALITY**

*New door panels with soft material
New lower dashboard insert*

3. New **TECHNOLOGIES** introduction

*Matrix LED front headlight
Front camera with 360° view
BEV V2L*

4. **JEEP DNA** evolution

*New illuminated 7 slot grille
New Select-terrain switch*

5. Powertrain **FREEDOM OF CHOICE**

*Petrol MT reintroduction (with timing chain)
e-Hybrid, 4xe, Electric*



NEW Avenger

NEW Colors

Jeep

BAMBOO FOREST



New Jeep Avenger - New Exteriors



NEW WHEEL DESIGN

NEW FRONT BUMPER

MATRIX HEADLIGHTS

ILLUMINATED 7 SLOTS

NEW VERTICAL PROTECTIONS

New Jeep Avenger - New Exteriors

Jeep

Avenger

**DARK GREY
LOGOS**

NEW REAR BUMPER



New Jeep Avenger - New Interiors

NEW DOOR PANELS
W/ SOFT MATERIAL TOP ROLL,
CENTRAL INSERT AND DOUBLE STITCHING

NEW UPHOLSTERY

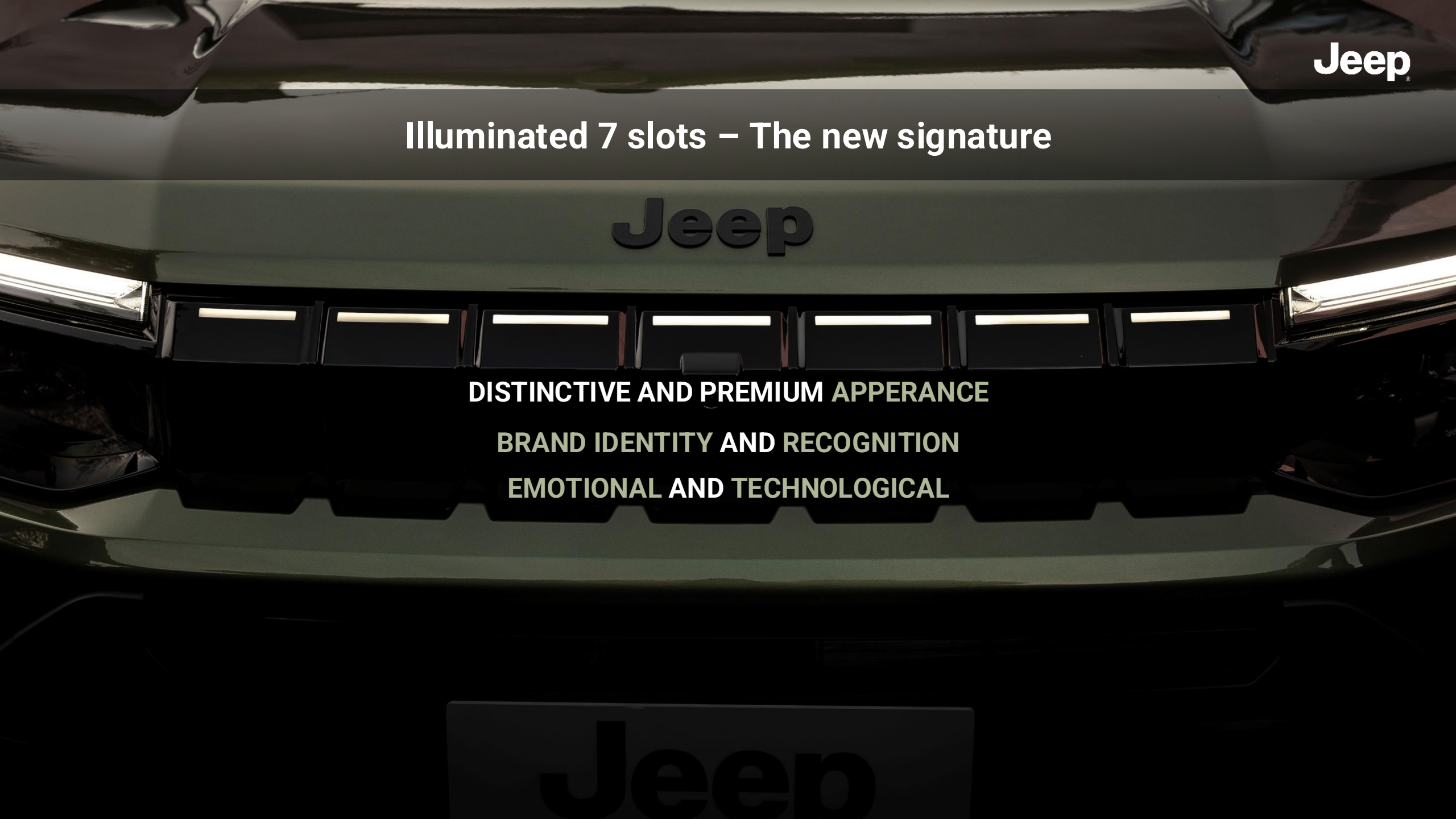
NEW DASHBOARD FASCIA
W/ SOFT MATERIAL AND DOUBLE STITCHING

NEW SELEC-TERRAIN



New Jeep Avenger - New Interiors





Jeep

Illuminated 7 slots – The new signature

Jeep

DISTINCTIVE AND PREMIUM APPERANCE

BRAND IDENTITY AND RECOGNITION

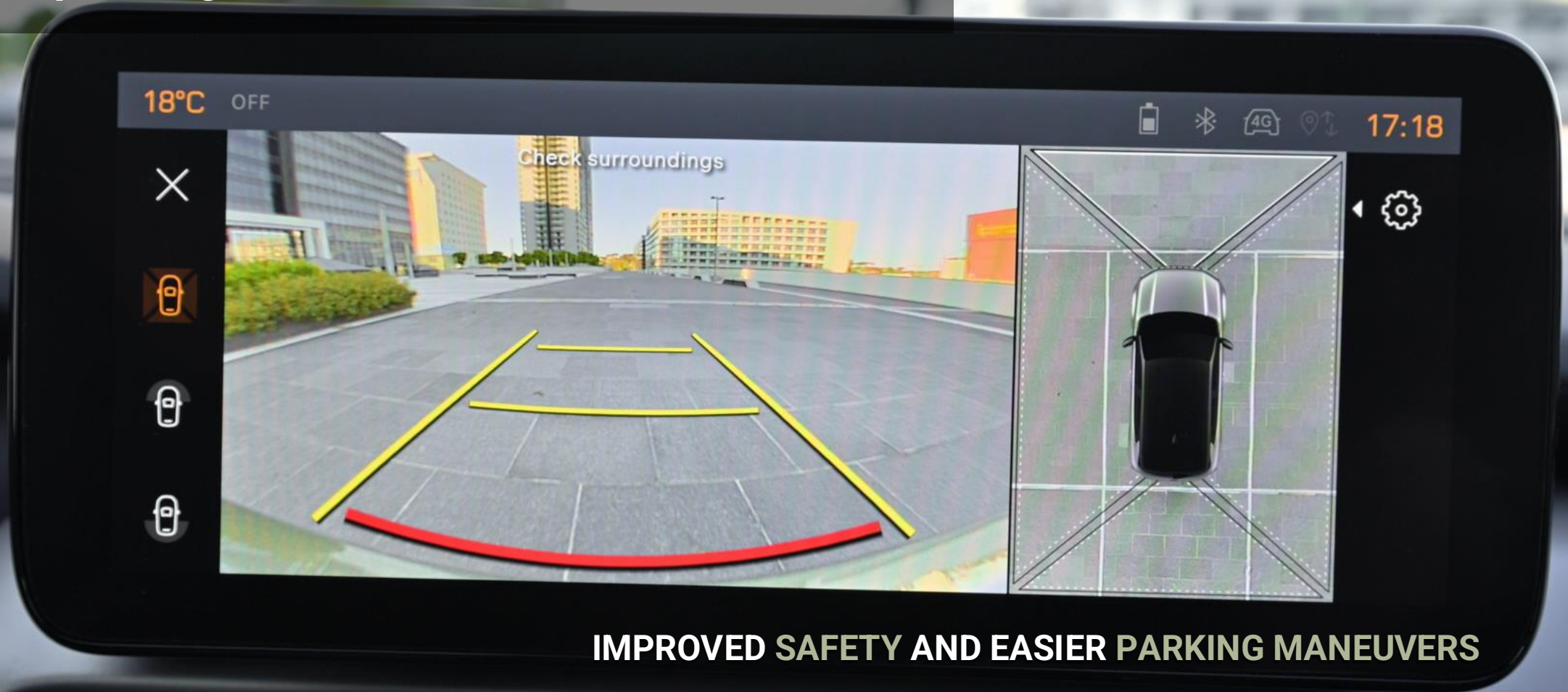
EMOTIONAL AND TECHNOLOGICAL

Jeep

New Jeep Avenger – LED Matrix

- **WIDER ILLUMINATION** and **BETTER VISIBILITY**
- **SMARTER** and **SAFER DRIVING EXPERIENCE**
- **PREMIUM APPEAREANCE**

New Jeep Avenger – Front Camera With 360° View



New Jeep Avenger – Connected Navigation

Jeep

EV ROUTING (ELECTRIC VERSION)

SEAMLESS AND SAFE JOURNEY WITH AVENGER ELECTRIC

- OVERVIEW OF TRIP
- GUIDANCE WITH INFORMATION ABOUT SOC AT NEXT CHARGING STOP
- STATE OF CHARGE AT ARRIVAL
- NUMBER OF CHARGING STOPS
- TRIP DURATION
- TIME ARRIVAL



CHAT GPT NATURAL VOICE RECOGNITION WITH REAL TIME INFORMATION

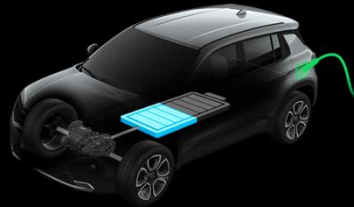
- VOICE ASSISTANT INTEGRATED IN THE VEHICLE
- IMPROVED TRAVEL ENTERTAINMENT

New Jeep Avenger – V2L Technology

Jeep



100 %
230 km



Energy Transfer
Battery Minimum: 30%

POWER OF UP TO 3,6 KW AC (16A)
ENERGY IS SUPPLIED THROUGH SPECIFIC ADAPTER



New Jeep Avenger – New Select Terrain

Jeep

AMPLIFIED JEEP DNA

ENJOY THE ALL TERRAIN CAPABILITIES

WITH A NEW SWITCH





New Jeep Avenger – New Select Terrain

	NORMAL	ECO	SPORT	SAND	MUD	SNOW
TRACTION & STABILITY	NORMAL	NORMAL	NORMAL	DEDICATED	DEDICATED	DEDICATED
GAS PEDAL	NORMAL	DEDICATED	DEDICATED	NORMAL	NORMAL	NORMAL
GEARSHIFT	NORMAL	NORMAL	DEDICATED	NORMAL	NORMAL	NORMAL
STEERING WHEEL	NORMAL	NORMAL	DEDICATED	NORMAL	NORMAL	NORMAL
A/C	NORMAL	DEDICATED	NORMAL	NORMAL	NORMAL	NORMAL

AMPLIFIED JEEP DNA
ENJOY THE ALL TERRAIN CAPABILITIES WITH A NEW SWITCH

New Jeep Avenger – Powertrains freedom of choice



NEW

Petrol

e-Hybrid

Electric

4xe

Powertrain

1.2 Petrol Turbo 100, 3 cylinders

1.2 Petrol, 3 cylinders
+ front electric motor into DCT

Full Electric

1.2 Petrol, 3 cylinders
+ front electric motor into DCT
+ rear electric motor

**Combined Max
HP**

100 HP

110HP

156HP

145HP

Timing

Chain

Chain

-

Chain

Gearbox

6 speed manual

6 speed dual clutch

Automatic

6 speed dual clutch

Driven wheels

Front

Front

Front

All wheel drive

Electrification

-

48V Hybrid

400V Electric

48V Hybrid

Key features

70% new components
Debut of timing chain
Variable geometry turbo, Miller cycle

Electrified drive and full hybrid behavior
Full electric mode up to 1km below 30km/h

Up to 400km EV range
54kwh gross battery capacity
Up to 100kW DC charge - 11kW AC charge

Electrified all-wheel drive coupling hybrid
drive advantages with 4x4 capabilities
Up to 1900Nm of torque at rear wheels

Mission

Authentic and traditional driving
experience

Electrified experience combined to the
comfort of the automatic transmission

The pinnacle of the technology: smooth
and silent full electric drive

The most capable vehicle of the segment
with Hybrid all-wheel drive powertrain

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...Launch version to celebrate
Jeep 85th Anniversary





DEDICATED SIDE LOGO

DEDICATED
HOOD STICKER (4xe)



GOLD WHEEL FINISHING

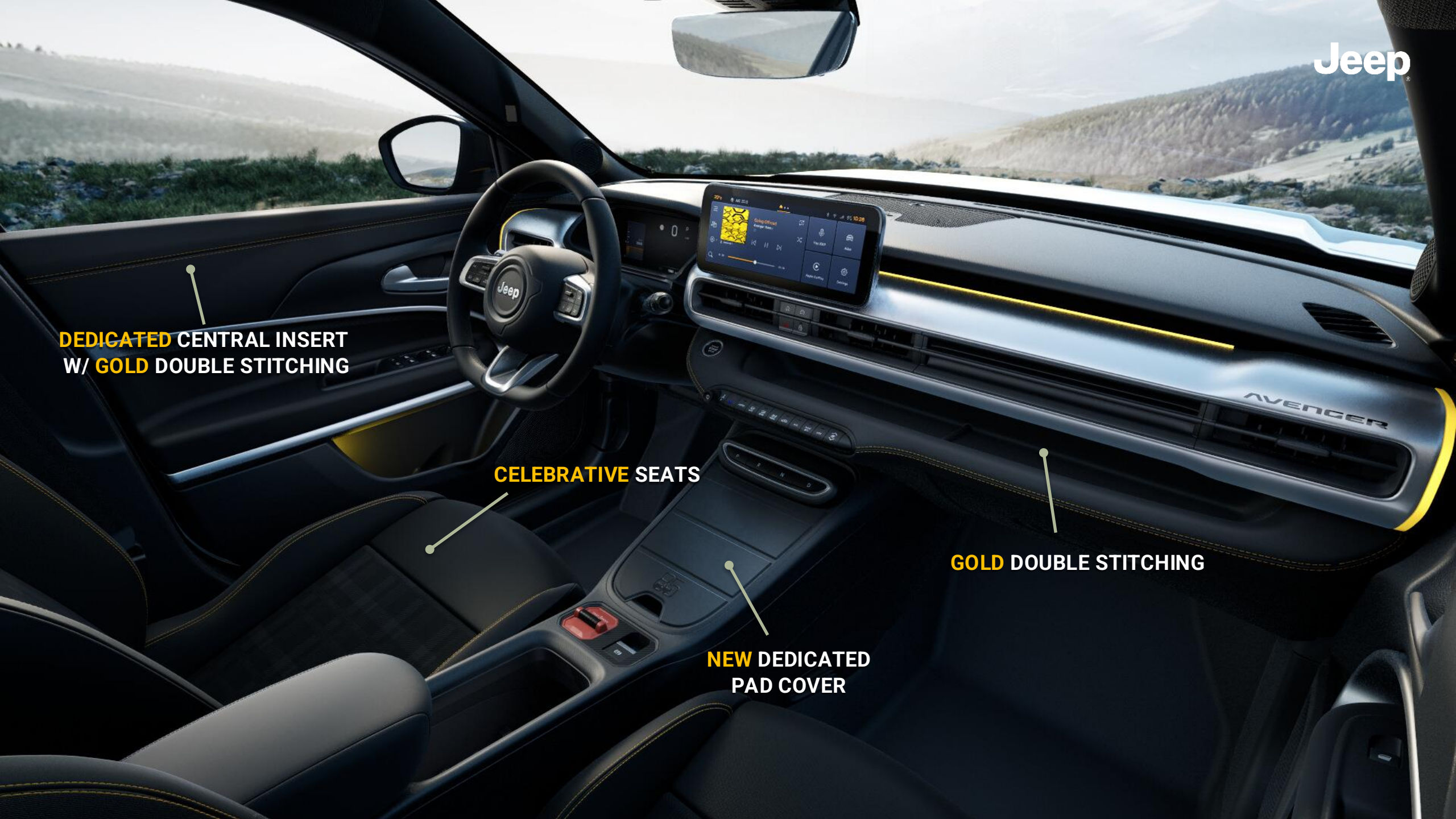
FRONT BUMPER
W/ **GOLD** ACCENTS

DEDICATED CENTRAL INSERT
W/ **GOLD** DOUBLE STITCHING

CELEBRATIVE SEATS

GOLD DOUBLE STITCHING

NEW DEDICATED
PAD COVER





New Jeep Avenger – Line-up

Jeep

Petrol/e-Hybrid/Full Electric

4xe



Longitude



Altitude



85th anniversary



Summit



Overland



85th Anniversary



Upland

MAIN FEATURES

EXTERIOR

- 16" alloy wheels
- Full LED reflector

INTERIOR

- Black dashboard
- Fabric seats
- Front armrest

FEATURES

- 10.25" radio screen
- 7" cluster
- Cruise control
- Hill descent control
- Selec-Terrain
- Auto high beam
- Keyless start
- Auto A/C
- Rear park sensors

EXTERIOR

- 17" alloy wheels
- Rear LED lights
- Privacy glass

INTERIOR

- Silver dashboard
- Cloth/vynil seats
- Height adjustable & reversible cargo floor

FEATURES

- 10.25" cluster
- 180° rear camera
- Passive entry
- Frameless auto dimming mirror
- Wireless charger

BEV SPECIFIC

- Navigation system

EXTERIOR

- 18" GOLD alloy wheels
- Matrix LED headlights
- Illuminated 7 slot grille
- Led foglamps

INTERIOR

- Dedicated seats design
- Multi-colour ambient light

FEATURES

- Front 360° camera
- 85th PadCover

FEATURES

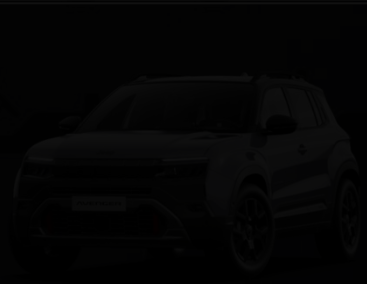
- Urban blind spot
- Foldable external mirrors
- Front and side parking sensors
- Adaptive Cruise Control
- Lane Centering & Traffic Jam assist
- Steering paddles

Petrol/e-Hybrid/Full Electric				4xe

ORDERS OPEN IN MID MAY

CAR AT DEALERSHIP WITHIN SEPTEMBER

PRICES STARTING FROM 25.700 €

MAIN FEATURES	FEATURES -10.25" radio screen -7" cluster -Cruise control -Hill descent control -Selec-Terrain -Auto high beam -Keyless start -Auto A/C -Rear park sensors	Reversible cargo floor light FEATURES -10.25" cluster -180° rear camera -Passive entry -Frameless auto dimming mirror -Wireless charger BEV SPECIFIC -Navigation system	light FEATURES -Front 360° camera -85th PadCover		85th Anniversary  Upland
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Jeep

DRIVING BRIEF



OPEN AIR SUNROOF

VIEWS SELECTOR

ADAS BUTTON

SHORT PRESS > open adas page with all the systems selection

LONG PRESS > 3s to deactivate Speed Limiter Information sound

TRIP COMPUTER

SELEC-TERRAIN

FREEDOM IN MOTION



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